# He Tohu Ora: Cultural engagement

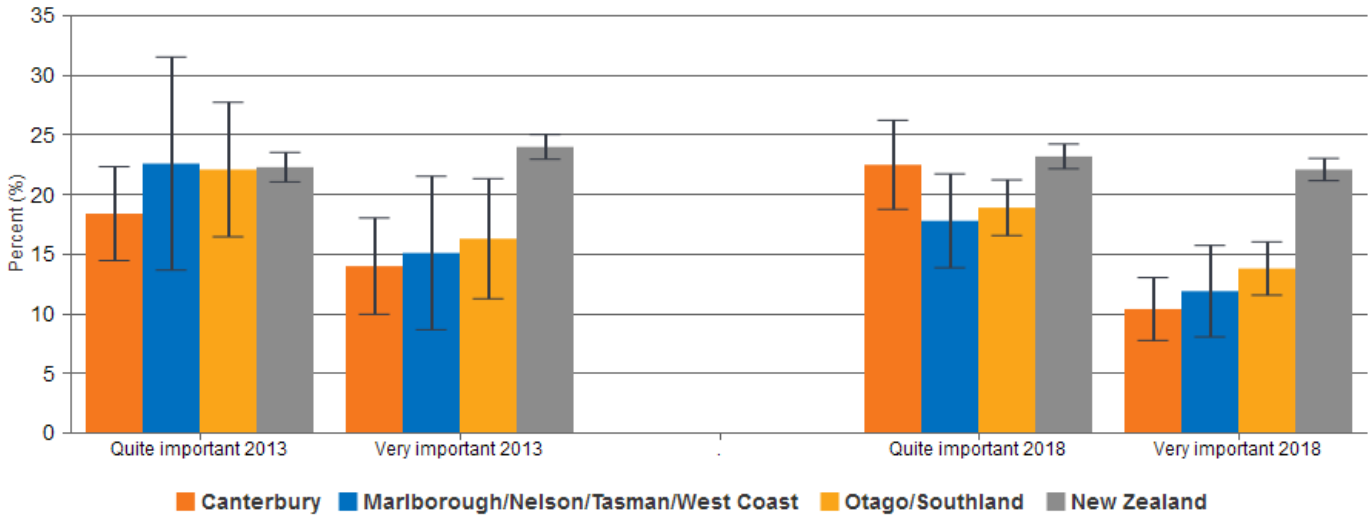
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Cultural identity is strengthened when there is access to not only cultural heritage but also opportunities for cultural engagement, such as speaking te reo Māori or taking part in kapa haka [5]. Kapa haka, for example, has been identified as having strong links to culture and Māori identity, as well as providing a social, strengths-based environment for rangatahi (youth) [25].

Te Kupenga asked respondents how important it was to be involved in things to do with Māori culture. There were five response options, ranging from very important to not at all important [12].

This indicator presents the proportion of respondents who reported it was quite/very important to be engaged in Māori culture.

Figure 14: Proportion of Māori aged 15 years and over who reported it was quite or very important being engaged in Māori culture, in Canterbury, Marlborough/Nelson/ Tasman/West Coast, Otago/Southland, and New Zealand, 2013 and 2018




In 2018, just under a third (32.9%) of respondents from Canterbury reported it was quite or very important being engaged in Māori culture, compared with 45.3% of respondents from New Zealand overall.

### Data Sources

**Source:** Statistics New Zealand.
**Survey/data set:** Te Kupenga 2013 and 2018. Access publicly available data from the Statistics New Zealand website www.stats.govt.nz/information-releases/te-kupenga-2018-final-english
**Source data frequency:** Survey conducted every 10 years - following the national census.

Metadata for this indicator is available at https://www.canterburywellbeing.org.nz/index-data

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